

Kenosha Achievement Center Privacy Policy

Effective Date: April 2025

At Kenosha Achievement Center (KAC), we value your trust and are committed to protecting your personal information. This Privacy Policy explains how we collect, use, and safeguard the information you provide to us - especially your email address - when you engage with our organization.

1. Information We Collect

We may collect personal information that you voluntarily share with us, including:

- Name
- Email address
- Mailing address
- Phone number
- Donation history and preferences

You may provide this information when you:

- Sign up to receive our emails or newsletters
- Register for events
- Make a donation
- Fill out forms or surveys online or in person
- Interact with us through our website or social media

2. How We Use Your Information

KAC uses your information to:

- Send updates, newsletters, and event invitations
- Share stories, testimonials, and impact reports
- Process and acknowledge donations
- Maintain accurate donor and supporter records
- Communicate important organizational updates

We do not sell or rent your personal information to any third parties.

3. Tools We Use

To manage and protect your data effectively, we use the following trusted platforms:

- Mailchimp: We use Mailchimp to manage email communications. Your name and email address may be stored securely in our Mailchimp account to send newsletters, announcements, and campaign updates. Mailchimp's privacy policy is available at <https://mailchimp.com/legal/privacy/>.
- Blackbaud: We use Blackbaud's secure donor management system to process donations, track donor engagement, and maintain contact records. Blackbaud maintains high standards of security and data protection. Their privacy policy can be viewed at <https://www.blackbaud.com/company/privacy-policy>.

Kenosha Achievement Center Privacy Policy

4. Your Choices and Rights

You are in control of your information. You may:

- Unsubscribe from our emails at any time by clicking the “Unsubscribe” link at the bottom of our messages.
- Request access, updates, or deletion of your personal data by contacting us directly.
- Opt out of certain types of communications or limit how we use your information by letting us know your preferences.

5. Data Security

We take reasonable and appropriate measures to secure your personal information. Access to data is limited to authorized personnel and we use secure systems and protocols to protect it. While no system is 100% secure, we are committed to maintaining your trust through ongoing vigilance and care.

6. Updates to This Policy

We may update this Privacy Policy from time to time to reflect changes in our practices, technologies, or legal requirements. The updated policy will always be available on our website with the effective date clearly stated.

7. Contact Us

For any questions, concerns, or requests related to your personal information, please contact:

Kenosha Achievement Center

1218 79th Street, Kenosha, WI 53143

(262) 658-9500

info@thekac.com

www.thekac.com