



KENOSHA ACHIEVEMENT CENTER

2024
Event
Sponsorship
Opportunities



WHO WE SERVE



Families

Families with children with developmental delays or that are income-eligible



Young Adults

Teens and young adults learning essential skills for a successful life



Adults & Seniors

Adults of all abilities who need specialized services or transportation



Community

Community business and organizations who want to fulfill unmet employment needs

OUR STORY

A local group of parents started KAC in 1964 so their children could have a place to learn essential life skills. Since then, KAC has transformed to meet the changing needs of our community by offering transportation, employment, and recreational programs and services.

OUR MISSION

Our mission at KAC is to create opportunities for the personal growth and success of persons with special needs. KAC does this by removing barriers, changing perceptions and building confidence.

WHY CHOOSE US?
LET US GIVE YOU
SOME REASONS



- ### ANNUAL RESULTS | PROVEN IMPACT
- 500 children receive life changing support
 - 80 adults placed in paid work opportunities
 - Nearly 50,000 transportation trips provided to teens, adults, and seniors



www.thekac.com



[@thekac.now](https://www.instagram.com/thekac.now)



1218 - 79th Street
Kenosha, WI 53143

58th KAC Annual Golf Classic

Presented by Vizance · Auto-Owners Insurance



WHAT TO EXPECT

The KAC Annual Golf Classic is a highly-anticipated event that attracts over 110 golfers, guests, and volunteers from all over Southeastern Wisconsin. Guests join us for day of golfing, exciting skill contents, raffles, and networking. All meals all provided for golfers.

EVENT DETAILS

Monday, June 3, 2024
Kenosha Country Club

8:30 AM	Check-In
10:00 AM	Shotgun Start
3:30 PM	Dinner & Awards

SPONSORSHIPS

Dinner Sponsor **\$3,000**

Sponsor the conclusion of the Golf Classic - the Dinner & Award Ceremony. Sponsor logos will featured on the tables and throughout the dinner space.

Lunch Sponsor **\$1,500**

Keep the golfers fed while out on the course! Boxed lunches will prominently feature sponsors logo on the packaging.

Breakfast Sponsor **\$800**

Start the day off right by providing all guests with breakfast options including fruit, pastries, coffee and juice. Sponsor will be recognized on the serving tables.

Photo Sponsor **\$800**

Ensure our golfers have a picture perfect memory of the outing! All photos used after the outing will feature the sponsors logo.

Pro-Club Sponsor **\$1,300**

Take part in the Classic with golf and carts for your foursome, box lunch and dinner. Sponsor will receive recognition at the course, on the golf cart pamphlet and KAC's website & Facebook.

Special Event Sponsor **\$500**

Showcase your organization at the outing. Sponsor will receive signage on the course and recognition on Facebook pre-event.

Hole Sponsor **\$200**

Sponsor one of 18 holes on the course! Each hole sponsor will receive golf theme signage featuring their logo at a golf hole.

KAC Mini-Golf Open



WHAT TO EXPECT

Returning for the second year, KAC will welcome clients, families and the community for a morning of mini-golf, games, crafts, food, and more! This is the perfect event for families with children of all ages or young adults looking for a fun-filled Saturday.



EVENT DETAILS

Saturday, August 24, 2024
Action Territory

9:00 AM	Golf Begins
10:00 AM	Activities Open
11:30 AM	Lunch Served



SPONSORSHIPS

Naming Sponsor **\$1,500**

Have your organization front and center at the KAC *[This Could Be You]* Mini-Golf Open! Sponsor will be recognized on all promotional materials and advertising.

Loop-de-Loop Sponsor **\$100**

The loop-de-loop obstacle is a staple of mini-golf adventures and your organization can be staple of our event. Sponsor will be recognized with signage at the event.

Clubhouse Sponsor **\$500**

The Mini-Golf Open is not just about mini-golf. There will be food, games, crafts, music, and other activities for everyone to enjoy. Sponsor will be recognized at one activity station.

Hole Sponsor **\$50**

No Mini-Golf Open is complete without its hole sponsors. Sponsors will receive golf themed signage at a mini-golf hole.



Fall Fundraising Gala

WHAT TO EXPECT

Take a step back in time to the 1960s with KAC's annual fundraising gala. Known for their elaborate and transformative experiences, our return to an in-person gala is sure to be no exception! Guests will enjoy a cocktail hour downstairs at Public Brewing before they move upstairs to dinner and a variety show-style program is sure to leave them in awe.

EVENT DETAILS

Saturday, October 5, 2024
Upper East

5:30 PM	Cocktails
7:00 PM	Dinner
8:00 PM	Program

SPONSORSHIPS

Network TV Sponsor **\$5,000**

No variety show could exist without their TV network, much like how the KAC gala needs you! Sponsors will receive a premier table for 10 at gala, individualized recognition in online promotions, on signage during cocktail hour, and a special sponsor highlight during the KAC variety show.

Guest Appearance Sponsor **\$1,500**

Help make our special guests during the KAC variety show feel right at home. Sponsors will receive a table for 8, recognition in online promotions, and a special sponsor highlight during the KAC variety show.

Variety Show Sponsor **\$2,500**

A true 1960s classic - variety shows had something for everyone and your sponsorship will be for everyone. Sponsors will receive a table for 10 at the gala, recognition in online promotions, on signage during cocktail hour and a special sponsor highlight during the KAC variety show.

Rerun Sponsor **\$750**

No TV guide would be complete without reruns and the gala wouldn't be complete without you. Sponsors will receive 4 tickets to the event and recognition in online promotions.

SPONSORSHIP PACKAGES

Make the most of your donation and support KAC throughout the year!



Fore! Sponsor

\$300

Fore those who are all about golf. This package includes a Hole Sponsorship at the KAC Annual Golf Classic, Hole Sponsorship at the KAC Mini-Golf Open, a sponsor listing in the Golf Classic cart bags and in the Fall Gala programs.

Sustaining Sponsor

\$1,250

Food keeps guests going and motivated during all events! This package includes Breakfast Sponsorship at the KAC Annual Golf Classic, a **Sweet Treat Sponsorship** for the KAC Mini-Golf Open, and a sponsor listing in the Golf Classic cart bags and in the Fall Gala programs.



Package Sponsor Excusive!

Only Sustaining Sponsors will have the opportunity to be the **Sweet Treat Sponsor**. Sponsorship includes recognition at the dessert and treat table at the Open - a place sure to be frequented by the whole family.

19th Hole Sponsor

\$3,500

Take part in the jovial spirit that comes with finishing a round of golf. With this package you will embody the best part of golf - food and drinks at the 19th hole! Package includes an exclusive Dinner Sponsor at the KAC Annual Golf Classic, the exclusive Lunch Sponsor at the KAC Mini-Golf Open, and a sponsor listing in the Golf Classic cart bags and in the Fall Gala programs.

KAC Premier Supporter

\$4,000

Ensure all KAC events are successful with the package that will last the whole year! This package includes a **Pro-Club Plus Sponsorship** for the KAC Annual Golf Classic, Loop-de-Loop Sponsorship at the KAC Mini-Golf Open, a **Special Guest Appearance Sponsorship** at the Fall Gala, and a sponsor listing in the Golf Classic cart bags and in the Fall Gala programs.

Package Sponsor Excusive!

Only KAC Premier Sponsors will have the opportunity to receive **Pro-Club Plus** and **Special Guest Appearance Sponsorships**. Sponsorships Include:

Pro-Club Plus Sponsorship

- Benefits of Pro-Club Sponsorship
- Four Special Event Wristbands
- Color Ball Best for your foursome

Special Guest Appearance Sponsorship

- Benefits of Guest Appearance Sponsorship
- Upgrade to table of 10
- Two premier bottles of wine at your table



DIAMOND SPONSORSHIP PACKAGE



\$15,000

Celebrate KAC's 60th anniversary all year long! This all inclusive sponsorship package ensures your organization receives recognition at and participates in all KAC events taking place in 2024. Additionally, Diamond Sponsors receive special year-round promotions in KAC communications.

YEAR ROUND BENEFITS

- Sponsor logo on the KAC website
- Sponsor story highlight on social media, KAC blog, and e-blast
- Early access to event tickets for employees



KAC GOLF CLASSIC BENEFITS

- Pro-Club Sponsorship
- Hole Sponsorship
- Four Special Event Wristbands
- One Color Ball for your foursome

MINI-GOLF OPEN BENEFITS

- Clubhouse Sponsorship
- Hole Sponsorship
- Two Foursomes (8 total golfers)
- Four Kids Activity Wristbands



FALL FUNDRAISING GALA BENEFITS

- Network TV Sponsorship
- Dedicated cocktail service for your table
- Speaking opportunity during program
- One Walk of Fame diamond sign

IN-KIND DONATIONS

Support KAC while showcasing your business, organization, event, or favorite product.

RAFFLE & PRIZE DONATIONS

Many KAC events need donations of raffle baskets or prizes big and small for all kinds of activities for guests of all ages. We are interested in items with a value range of \$15 and higher.

SPECIAL THIS YEAR ONLY! Help us celebrate our anniversary and donate an item with value on the 60s - \$60, \$120, \$180, \$240 or above!

KAC welcomes multiple types of donations. Popular item ideas include:

- Gift Baskets
- Gift Certificates
- Event Tickets
- Yearly Memberships

While KAC strives to promote Kenosha Area business and organizations, donation items do not have to be from Kenosha.

Love vacationing in Door County? Donate a hotel stay or trolley tour tickets. **Own a restaurant in Illinois?** Donate a gift certificate. **Passionate about Milwaukee museums?** Donate an annual family pass. **Don't plan on using your timeshare?** Donate the week to KAC!

Your tax-deductible contribution directly supports KAC services, making an impact on people with special needs.



SPONSORSHIP AGREEMENT

KAC's events raise funds to support vital services, benefiting individuals with special needs. Sponsoring any event ensures KAC will have a greater impact and increase your brand visibility.



If interested in sponsoring an event or making a donation, please complete the below information:

NAME _____

ORGANIZATION NAME _____

CONTACT NAME _____

PHONE _____ EMAIL _____

ADDRESS _____

- KAC GOLF CLASSIC**
- Dinner Sponsor | **\$3,000**
 - Lunch Sponsor | **\$1,500**
 - Breakfast Sponsor | **\$800**
 - ~~Photo Sponsor | **\$800**~~
 - Pro-Club Sponsor | **\$1,300**
 - Special Event Sponsor | **\$500**
 - Hole Sponsor | **\$200**

- MINI-GOLF OPEN**
- Naming Sponsor | **\$1,500**
 - Clubhouse Sponsor | **\$500**
 - Loop-de-Loop Sponsor | **\$100**
 - Hole Sponsor | **\$50**

- FALL GALA**
- Network TV Sponsor | **\$5,000**
 - Variety Show Sponsor | **\$2,500**
 - Guest Appearance Sponsor | **\$1,500**
 - Rerun Sponsor | **\$750**

- SPONSOR PACKAGES**
- Diamond Sponsor | **\$15,000**
 - KAC Premier Supporter | **\$4,000**
 - 19th Hole Sponsor | **\$3,500**
 - Sustaining Sponsor | **\$1,250**
 - Fore! Sponsor | **\$300**

I WOULD LIKE TO MAKE AN IN KIND DONATION OF _____

METHOD OF PAYMENT

- CHECK
Made payable to Kenosha Achievement Center
- I WOULD LIKE TO BE INVOICED
- CREDIT / DEBIT
Please note - for credit/debit card transactions you will be emailed an invoice to complete payment safely and securely.

RETURN THIS FORM TO:

Kenosha Achievement Center
ATTN: Development
1218 79th Street
Kenosha, WI 53143

QUESTIONS:

For more information, contact
Crysta Schlitz, cschlitz@thekac.com



Thank you for considering a sponsorship or donation. Your tax-deductible contribution directly contributes to the services we provide to help adults and children with special needs thrive throughout their entire lives.