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**PRESS RELEASE**

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**Kenosha Awesome Cookies Reaches Milestone of Selling 200 Cookie Baking Kits**

**March 16, 2021 (Kenosha, WI.)** – Kenosha Achievement Center (KAC), empowering individuals of all abilities, is excited to announce Kenosha Awesome Cookies, a new youth program initiative, has sold their 200th cookie baking kit. Kenosha Awesome Cookies is a start up business where Voyage program participants design, prepare and sell cookie baking kits.



*Voyage program participants (left to right: Sadie and Nate) package cookie baking kits as they process new orders.*

Each cookie baking kit costs ten dollars and consists of one 32-ounce mason jar filled with the dry ingredients needed to make a batch of cookies. Six flavors are regularly available, including triple chocolate chip, white chocolate lemon and more. Featured St. Patrick's Day flavors include rainbow chip and dark chocolate mint chip.

Kenosha Awesome Cookies was founded in December, when Voyage program participants voiced an interest in learning how to run a business. This idea fits nicely with one of the program's goals to increase independence. KAC staff provided the support and resources needed to move forward with the idea. Program participants developed the business name and logo and insisted on baking and taste-testing each flavor to ensure quality. Now, they strategically plan their day to allow time to purchase supplies, assemble kits and fulfill orders.

"We weren't sure how the community would respond to Kenosha Awesome Cookies," says Kourtney Bilotta, youth services manager at KAC. "Fortunately, we have been almost overwhelmed with support as we all work together to process incoming orders and improve our strategy. We appreciate the community's support, and we extend a huge thank you to those who have already placed an order. If you haven't tried a cookie baking kit from Kenosha Awesome Cookies yet, we hope we will hear from you soon!"

Proceeds from Kenosha Awesome Cookies benefit KAC's Voyage program. Participants hope to use funds raised for a group outing to Dave & Busters as soon as it is safe to do so.

To place an order from Kenosha Awesome Cookies or for more information, please contact the Voyage Program participants at [kenoawesomecookies@thekac.com](mailto:kenoawesomecookies@thekac.com).

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*Empowering people* **OF ALL ABILITIES**

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KAC considers the health and safety of its community, employees, participants and their families a priority. In regards to the COVID-19 pandemic, KAC remains open and continues to provide essential services. This includes operating Specialized Transportation Services, offering virtual home visits and therapy sessions for infants and toddlers, providing employment support and programs for adults with disabilities in small groups and virtually and more. Kenosha Achievement Center looks forward to resuming its services to normal operations as soon as it is safe to do so.

**About Voyage:**

Voyage is an active day program for young adults with disabilities ages 18 - 26 years. The goal of the program is to increase independence through community involvement. Individuals actively participate in planning their day including making decisions about activities and outings. Participants develop life skills, enjoy social interaction with their peers, learn to navigate the community and explore recreational and volunteer activities.

**About KAC:**

Since 1964, Kenosha Achievement Center has worked to create opportunities for the personal growth and success of persons with special needs. KAC does this by removing barriers, changing perceptions and building confidence. Annually, KAC serves roughly 3,000 individuals in the Kenosha community and the surrounding area. These vital children, adult and transportation services provide individuals with special needs and their families with the resources and support needed to thrive throughout their entire lives.

